

What is claimed is:

10 *Sub 17*  
1. An improved holder for a liquid-containing device comprising an essentially elongated element<sup>11</sup> having two ends, a first surface, a second enjoining surface, at least one attachment means on each of said surfaces at opposite ends of said surfaces, and a magnetic means<sup>50</sup> positioned on a portion of said first surface.

107 *Sub 17*  
2. An improved holder as set forth in claim 1, wherein said magnetic means consists of at least one magnet having a strength of about or greater than 30 kilogauss.

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3. An improved holder as set forth in claim 1, wherein said portion of said first surface forms at least one crevice adapted to accommodate said magnetic means.

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4. An improved holder as set forth in claim 3, wherein said crevice has a width of about 1/4 inch to 5/8 inch, a length of about 1/4 to 5/8 inch and a depth of about 1/16 inch to 3/16 inch.

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5. An improved holder set forth in claim 1, wherein said portion of said first surface is about equidistant between said ends or centrally positioned on said first surface.

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6. An improved holder as set forth in claim 1, further comprising a coating or patch attached over said magnetic means on said first surface.

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7. An improved holder as set forth in claim 1, wherein said elongated element consists of one or more selected from the group consisting of synthetic polymer, rubber, neoprene, nylon and cloth.

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8. An improved holder as set forth in claim 1, wherein said elongated element is generally rectangular or semicircular in shape and parallel to at least two opposing sides.

9. An improved holder as set forth in claim 1 wherein at least one of said attachment means has a length extending beyond or along a central part of at least one end of said elongated element.

10. An improved holder as set forth in claim 1, further including a bottom portion removably attached or affixed to said elongated element to one of said ends.

11. An improved holder as set forth in claim 1, further including a decorative pattern on all or a part of said first surface.

12. An improved holder for holding a liquid-containing device and mounting it to a magnetic accepting surface comprising a wrap element formed with two attachable overlapping ends capable of securely encircling said device, said wrap element having an outer surface with a magnetic means imbedded therein or attached thereto, thereby allowing said holder in combination with said device to affix to said magnetic accepting surface.

13. An improved holder as set forth in claim 12, further including a decorative pattern on all or a part of said first surface.